



# The electric car Sion conquers Europe – Test drives in 42 cities

### Munich, 21st of January, 2018

Last summer, the young company from Munich caused a sensation with the unveiling of its electric solar car Sion: An electric car with a range of 250 kilometers for 16,000€ and a body which is equipped with solar cells and converts solar energy into electricity.

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# Test drive tour in 2017

Shortly after **the car's world premiere** in July 2017 at the Munich's Technology Centre, the company took the car for a major test drive tour across Germany, the Netherlands, France, Belgium, Austria, and Switzerland – with a great result. **Over 7,000 people** took the electric car with solarcells for a **test drive** which already led to almost **3,200 pre-orders** of the car.

# New test drive tour in 2018

Now Sono Motors wants to build on this success: "Since the end of the first tour, the **demands for test drives** has really surprised us", explains company co-founder Navina Pernsteiner.

Our visitors have been thrilled by the driving experience of the car and have given us great feedback," says the 29-year-old. "That's what makes the decision easy: we are going to start the new year with a new test drive tour!" On the list are the countries **Italy, Denmark, Sweden, Norway, and Finland.** 

### Sono Motors GmbH

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But the Netherlands, France, Austria, and Switzerland can also prepare for a visit from the environmentally friendly vehicle.

The tour kicks off in **March 2018** in the Italian capital Rome. For about six months, Sono Motors' tour team will conquer major European cities and try to bring people closer to the vision of a sustainable mobility concept.

If you would like to receive regular information about the tour stop of your choice, you can register on the company's **homepage**.

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# **About the Sono Motors GmbH**

Sono Motors GmbH was founded by the three founders Jona Christians, Navina Pernsteiner and Laurin Hahn.

Today, a diverse team of several hundred technicians, developers, designers and industry experts, most of whom have years of experience in the automotive industry, are working on this project. Starting in a small garage, the team has developed several prototypes of the Sion, which, through **7.000 tests drives**, has helped in gaining valuable experience for further developments. Crowd-funding, well known private Investors, as well as Pre-Sale are providing the company with sufficient capital for the production of the Sion and provide a basis for international consolidation.

By January 2018, more than **3,200 people** had already made a deposit to **reserve the Sion** via the companies' website.

The car is to **be delivered in summer 2019.** 

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# Press

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## Presskit

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